



THIRTY YEARS & EVERYTHING OLD IS NEW AGAIN

2012 marks our thirtieth Midsummer Musical Retreat. In fact, every year feels like the first ever. Things change, evolve, surprise us as much as you. This year we are focussing on management and logistics...how to be more efficient and effective in organizing this unique event. We are also shifting the scheduling focus to provide a better chamber music and elective experience for all participants. The Board and Steering Committee are excited to inaugurate a new website, a new registration process, new deadlines and policies for admission, and a new afternoon schedule.

www.musicalretreat.org

We invite you to drop by our website, freshly re-designed by Dona McAdam. This is the first major change in fifteen years...fifteen years ago, no one used drop down menus! We have made it more navigable and have included much of the information from the brochure, the self-evaluation form and the handbook. We have retained the Directory of Community Ensembles and the catalog of our instrumental chamber music library. The sidebar will highlight the latest news from MMR. Online Registration has been fully implemented and integrated with our program management database system.

The screenshot shows the website for the Midsummer Musical Retreat's 30th Year. It features a navigation menu with tabs for HOME, PROGRAM & ACTIVITIES, FACULTY, REGISTRATION, RESOURCES, ABOUT US, and CONTACT & LINKS. Below the menu is a large photo of a musical ensemble performing on stage. To the left is a sidebar with information about the 2012 retreat, including dates (July 30 to August 3, 2012), location (Whitman College, Walla Walla), and registration details. A search bar is also present. The main content area is titled "A 'MUSIC CAMP FOR GROWN-UPS'" and describes the retreat as a non-competitive but challenging workshop for adult musicians. It lists various activities like orchestra, band, string, and chamber ensembles. A small image of a "MUSIC CAMP SCHEDULE" form is also visible.



2012 Deadlines

- New Website online December 15
- Registration open January 1 to February 15
- Scholarship requests due by February 15
- Campers will be notified of acceptance or wait-list status by April 1
- Scholarships awarded March 15
- All fees due June 1
- Housing notification mailed July 1

Integrated Digital Registration for MMR 2012

MMR is implementing a major change in our registration process which will be in place for 2012. The new system will reduce cost and paper use, provide each of you direct access to your account balance and significantly reduce the data entry and telephone inquiry workload for our intrepid and underpaid Registrar. Here is what you can expect: We will NOT mail a printed brochure to the entire mailing list. All of the information is available on our website. A pdf of the usual brochure information may also be downloaded. You may request that a printed copy be mailed to you by calling 1-800-471-2419 or by emailing: midsummer@musicalretreat.org

All applicants should REGISTER ONLINE. If you need help, call or email us. You may download a pdf form to print and mail, but we encourage you to go digital and save a tree as well as our staff.

Payments may be made either online using a credit card or by a mailed check.

Special thanks to Steve Hanks, Steve Keene, Tricia Gabrielson and Jessica Croysdale for planning, testing and implementing this change.

Please set your email filter to accept mail from:
midsummer@musicalretreat.org and registrar@musicalretreat.org.
Please keep us informed of your current email address.

2012 REGISTRATION & ADMISSIONS

The Board of MMR has spent considerable time reviewing our admission policy and process. Our over-riding goal has been fairness to all applicants. For almost thirty years this has been implemented with a first-come-first-served policy for both housing and participation in the music program. We are also aware that overall size, leadership and balance are important to the experience of all campers. Over the last few years, we have resorted to lotteries and wait-lists, but, in fact have been able to include almost everyone who stays on the wait-list. We are acutely aware of how frustrating the rush to register and the uncertainty of wait-listing especially for housing has become. We have identified these goals for the admissions process:

- The process should be as fair to all participants as possible
- Housing must be assigned fairly and predictably
- Musical balance for both the large ensembles and chamber music is a priority
- Leadership and soloist capability is necessary to the success of the large ensembles
- The process must take into account the family, travel, musical, and other connections between campers

- The total number of people must be within our ability to accommodate

Clearly these goals are not always compatible. We recognize and hope you all do too, that human judgment must resolve any problems. We are implementing the following process:

- All applicants should register online. Contact MMR if you need help
- Registration will be "open" from January 1 to February 15, 2012.
- An application is "complete" when the non-refundable \$150 deposit is paid online or a check is postmarked and mailed.

Acceptance to the Program

MMR will attempt to accept everyone who completes their registration by Feb 15, 2012. An ADMISSIONS COMMITTEE consisting of the Steering Committee and the Registrar will exercise discretion in admitting campers as needed to meet the admission goals of MMR. The committee may take into account musical balance and leadership needs, registration date, "camper connections" and previous MMR participation, and may use a lottery to determine acceptance.

- Applicants submitting registrations after 2/15 will be accepted at the discretion of the Admissions Committee.

- Applicants will be notified by postal mail of their program acceptance between March 15 and April 1.
- All fees are due June 1
- Applicants who withdraw will not receive a refund of the deposit.
- Applicants who are not accepted into the program will receive a full refund.
- We will maintain wait-lists as we have in the past. Wait-listed applicants will receive a full refund if they are not admitted. Wait-listed applicants must pay full fees on acceptance.

If you have questions, please contact us at midsummer@musicalretreat.org or 1 800 471-2419.

Housing

The mass rush to register early has made our first-come-first-served housing policy unworkable. Thus we will try something new in 2012. Housing will be assigned by a lottery that includes the names of ALL those who have requested a/c and whose applications are completed in the open registration period. Applicants will be notified of their preliminary housing assignment by postal mail between March 15 and April 1. We cannot announce finalized housing assignments until July when we are informed by Whitman of available beds. PLEASE DO NOT ASK, we will tell you as soon as we can.



From the USO building at Fort Worden to Reid Ballroom at Whitman in Walla Walla--MMR!

NEW FEES FOR 2012

The Board has adopted the following fees and regrets the increases. Over the last two years we have cut things close and have dipped significantly into our accumulated Rainy Day Fund. We also thought you might like to know how expenses are allocated against each of our income lines.

Registration: \$190

Paid by participants and "friends". Covers administrative costs, equipment and storage, promotions, facilities rental, golf cart service, licenses and permits, Fermata Bar and other social event food, miscellaneous general expenses.

Tuition: \$375

Paid by participants. Covers faculty expenses and fees, accompanists, piano tuning and rental, music purchase, rental and copying

Room: \$185 double occupancy.

Paid by those staying on campus. A surcharge will be added for single occupancy.

Board: \$225

Dining Hall meals—Monday dinner to Sunday breakfast including Saturday banquet. Special dietary needs can be accommodated.

Charges for Board and Room are set by Whitman College and charged to our campers. In 2012 we will be assessed a surcharge of \$65 for all campers in single occupancy housing. This surcharge will be passed along to those of you assigned a single at your request.

Deposit: A non-refundable deposit of \$150 is required from all participants and "friends." This is NOT a separate fee and will be credited to your account.

Refunds: The deposit is non-refundable if applicant withdraws and fully refundable if applicant is not accepted by Midsummer Musical Retreat. Other fees may be refunded at the discretion of the Board.

- Campers may choose to pre-purchase T shirts when registering.
- Fermata Bar premium wines and beer/wine service may be purchased at Check In.
- Massages will be available for a fee.

Midsummer Musical Retreat is a non-profit organization and operates on income generated by these fees and by donations from our supporters. We are happy to continue the tradition of saying thank you to our donors with a hand-painted, commemorative wine glass.

NEW CHAMBER MUSIC & ELECTIVE SCHEDULE

The Steering Committee has planned a major shift in the schedule to provide a less frantic pace and to improve the chamber music experience for all. Tuesday, Wednesday and Thursday afternoons will have only two sessions of activities, each one hour and 25 minutes long with 20 minutes travel between sessions. Sessions will end at 4:30pm so participants can get to the Fermata Bar more easily.

Campers and Faculty will be assigned only two ensembles or electives.

The Chorus will not have afternoon rehearsals these days so all campers can participate in the elective classes of their choice. There will be a choir rehearsal on Wednesday evening.

Friday afternoon will include three one-hour sessions with a choir rehearsal and will not conclude until 5:00pm. Instrumentalists may use the third hour for informal recitals/dress rehearsals or ad hoc playing.

QUICK FACTS FOR MMR 2012

July 30 - August 5, 2012 at Whitman College, Walla Walla, WA

Call for information: 1-800-471-2419

general email: midsummer@musicalretreat.org

registration email: registrar@musicalretreat.org

Corporate address:

Midsummer Musical Retreat
12345 Lake City Way NE, PMB 255
Seattle, WA 98125

Registration address:

Tricia Gabrielson, MMR Registrar
8061 SW Colin Court
Tigard, OR 97223

www.musicalretreat.org



photos by Geoff Manasse & Dona McAdam

I'D LIKE TO MAKE A DONATION TO MMR

Name _____ Phone # _____

Address _____ e-mail _____

City _____ State _____ Zip _____

\$25 \$50 \$75 \$100 \$200 Other _____

Donations to MMR, a 501(c)3 non-profit corporation, are tax deductible.

My donation will be matched by:

Register Online January 1 to February 15, 2012!



Visit www.musicalretreat.org

New Website • New Fees • New Schedule • New Deadlines



JULY 30 - AUGUST 5, 2012



RETURN SERVICE REQUESTED

**Midsummer Musical Retreat Society
12345 Lake City Way NE PMB 255
Seattle, WA 98125**

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